

TCB CV

The Culture Business (TCB Ltd.), established in 2003 in Bologna, is a company that has always been focused on the film and audiovisual sector, applying its expertise across all different aspects of the supply chain and market. The Culture Business team operates from Bologna at both regional and national levels, relying on strong collaborative relationships with local authorities and companies in the region. The company has developed solid skills in the production, communication, promotion, and marketing of cultural and cinematic events, from establishing successful startups (Biografilm Festival - International Celebration of Lives, Gender Bender Festival) to consulting for well-established events (Venice International Film Festival). It has also built a suite of services aimed at the economic feasibility and sustainability of cultural and cinematic projects, such as budgeting, fundraising, sponsorship search, and has specialized in involving companies outside the audiovisual sector (FIAT, Unipol Group, Lufthansa, Vodafone, Heineken Group, to name a few) in cinematic projects. The company has worked in the entertainment industry alongside leading film distribution companies - such as Warner Bros, Universal, Fox, Medusa, and 01 - in marketing campaigns and cinematic event organization. It has a long-standing consulting relationship with the distribution company I Wonder Pictures and has contributed with its experience to the distribution success of films such as "God Exists and Lives in Brussels", "Two Under the Burqa", "Almost Friends", and "The Game of Couples". The company is also currently engaged in the exhibition side, through the acquisition and participation in cinema management companies and the development of the POP Up Cinema project for the enhancement of city cinemas and alternative spaces for cinematic enjoyment (pilot locations: Cinema Medica, Cinema Jolly, Oratory of San Filippo Neri in Bologna). The Culture Business has recently ventured into film production, entering this new sector of the supply chain with deep market experience and a wide network of relationships built over the years with institutional partners, private companies, specialized suppliers, and crews. In 2020, it produced "La Piazza della Mia Città Bologna e Lo Stato Sociale" by Paolo Santamaria (Italy, 2020, 83'), and in 2023 it co-produced with Finland its first fiction film "Death is a Problem for the Living" by Teemu Nikki (Finland, Italy 2023, 98'), presented in competition at the 18th edition of the Rome Film Fest. It is now co-producing its second film, also an Italian-Finnish co-production with the working title "100lt of Gold".